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Rich Land Nurseries
ROCHESTER N.Y.

IT PAYS TO BUY OF THE GROWER AND SAVE ALL MIDDLEMAN'S PROFIT

FIRST QUALITY STOCK ONLY

We have been in the nursery business for many years and own a large nursery. Our stock is grown near Rochester, "The Flower City," acknowledged everywhere as "The Nursery Center of the World." We know, and our customers will vouch for the statement, that no better nursery stock can be obtained anywhere. State experts regularly inspect our stock and issue to us a "Certificate of Inspection," copy of which is attached to every shipment:

No. 1410

State of New York
Department of Agriculture

Certificate of Inspection of Nursery Stock

This is to Certify that the stock in the nursery of RICH LAND NURSERIES of Rochester, County of Monroe, State of New York, was duly examined in compliance with the provisions of Section 305 of the Agricultural Law, and was found to be apparently free from any contagious disease or diseases or the San Jose scale or other dangerously injurious insect pest or pests. This certificate expires September 1, 1915.

CALVIN J. HUSON,

Commissioner of Agriculture.

Dated Albany, N. Y., Sept. 15, 1914.

WHOLESALE PRICES TO ALL

This book is our only "Salesman." We have no salesmen or agents to pay or protect. We quote to every customer our lowest wholesale prices. You save for yourself all commissions, rebates, profits and expenses. This saving amounts to from 30% to 50%. When you buy from us you pay only the grower's legitimate profit. When you buy from an agent you pay this same grower's profit and all this besides: The middleman's profit and expenses, the agent's commission and expenses, the delivery cost and a share of other people's bad debts.

DON'T BELIEVE ALL AN AGENT SAYS

Some agents may tell you that trees at our prices can't be first class, that their word is

better than ours, etc. Don't believe such statements. We have satisfied customers everywhere. Our business methods are absolutely honest, and we guarantee our stock. Here's what the U. S. Dept. of Agriculture has said about buying trees and plants: "*If the farmer makes his purchase direct from the nurseryman, he will save the expense of the middleman or agent, and is less liable to the mistakes and injuries that may occur through repeated handling.*" (Farmers' Bulletin, No. 113.)

Our Binding Guarantee

We guarantee that our trees, plants and other stock are first class in every respect. We further guarantee that our stock is true to name under the following condition: In growing and furnishing all nursery stock we use the greatest care to have it true to name, and will replace any that may prove untrue. But no sale by us carries warranty of quality, express or implied, and for any error we shall not be liable for more than the purchase price. Every purchase from us is made on these terms. No nursery or agent can honestly guarantee more.

NOTE OUR COLLECTIONS

This year we make some big price reductions on stock when purchased in collections. You have a wide choice to pick from—in fruits and ornamentals. No changes in collections are possible, as all collections are made up at one time. This saves us time and money—therefore, the reduced rates allowed.

READ OUR BARGAIN OFFERS

You may find the assortment you need. This grouping plan is original with us, whereby we are enabled to equalize varieties, save you money over regular list price, and also time in selection. Each offer is made up of strictly high grade stock, and is truly a bargain at the price named. The varieties named in Bargain Offers will be furnished as long as they last; after that, with other good varieties.

Rich Land Nurseries

We Prepay Freight On all orders amounting to \$5.00 or more we will prepay freight (not express) to any and all points east of the Mississippi River, Canadian shipments not included. Get your friends to order with you to make the entire order total \$5.00. Then you'll save freight for both and win a discount for yourself besides. No extra charge for two orders in one shipment to one point.

In addition to the exceptional low prices we offer, please note our

SPECIAL CASH DISCOUNT FOR SEASON OF 1915

On all orders amounting to \$5.00 and all over, a cash discount of 5% will be allowed. No other discounts allowed.

We give this Cash Discount to induce people to try our nursery stock, also on account of our requirement of Cash With Order. One reason why we are able to quote you such low prices is because we have no bad accounts, and you get the benefit therefrom.

By soliciting orders from your friends and neighbors and combining them with your order, sending to us as one order of \$5.00 or more, you can easily make a very liberal commission for yourself.

HOW TO SEND ORDERS

Make out your order on blank next to back cover. Follow instructions carefully at top of order blank. Write as plainly as possible the size, name, number and catalog price, giving

P. O., R. F. D., if any, and nearest freight station. Additional order blanks will be sent if desired.

TERMS OF PAYMENT

Our business is conducted on a strictly net cash basis, and on all orders we require prepayment in full. This is in accordance with our usual terms and in no wise reflects on the financial responsibility of persons with whom we do business. All orders must be accompanied by a bank draft, P. O. or Express Money Order, or currency in a registered letter for full amount of order.

SEND IN YOUR ORDER EARLY

Orders should be sent in early. They are shipped in the order received, that is "first come, first served." Order early and you get your stock early. If ground is not in condition to plant, stock can be left in boxes. If taken out, cover it with earth.

PLEASE BE CAREFUL TO NOTE

That all Discounts and Premiums in Former Catalogs are rescinded. The Prices in this Catalog are the *only ones at which we can sell our goods this season.*

COMPARE OUR PRICES WITH THOSE OF OTHER REPUTABLE NURSERIES

Note these References

Lincoln National Bank, Rochester Trust & Safe Deposit Co., R. G. Dun & Company, American Express Co., Adams Express Co., Wells Fargo Express Co. All located at Rochester, N. Y.

Rich Land Nurseries

Prices in this 1915 Catalog Supersede all Others

In comparing our prices with those of other reputable nurseries, do not fail to take into consideration the Cash Discount Allowed, also that we **prepay freight** to certain points on \$5.00 orders.

Planting Directions

SOIL.—For fruit trees the soil should be dry, either natural or made so by thorough drainage. It should also be well prepared by twice plowing, at least, beforehand. On new, fresh lands manuring will be unnecessary, but on lands exhausted by cropping, fertilizers must be applied, either by turning in heavy crops of clover or well decomposed manure or compost. To insure a good growth of fruit trees, land should be in as good condition as for a crop of wheat, corn or potatoes.

PREPARATION OF THE TREES.—As a general thing, trees are planted in the ground precisely as they are sent from the nursery. In removing a tree, no matter how carefully it may be done, a portion of the roots are broken and destroyed, and consequently the balance that existed in the structure of the tree is deranged. This must be restored by a proper pruning, adapted to the size, form, and condition of the tree, as follows:

STANDARD ORCHARD TREES.—These, as sent from the nursery, vary from five to seven feet in height, with naked stems or trunks, and a number of branches at the top forming a head. These branches should all be cut back to within three or four buds of their base. This lessens the demands upon the roots, and enables the remaining buds to push with vigor. Cut off smoothly all bruised or broken roots up to the sound wood. As a general thing it will be safe to shorten all the previous years' shoots to three or four buds at their base, and where the branches are very numerous, some may be cut out entirely.

DWARF TREES.—If of two or three years' growth, with a number of side branches, will require to be pruned with a two-fold object in view, viz., the growth of the tree and the desired form. The branches must be cut into the form of a pyramid by shortening the lower ones, say one-half, those above them shorter, and the upper ones around the leading shoots to within two or three buds of their base. The leader itself must be shortened back one-half or more. When trees have been dried or injured much by exposure, the pruning must be closer than if in good order.

PLANTING.—Dig holes in the first place large enough to admit the roots of the tree to spread out in their natural position; then, having the tree pruned as before directed, let one person hold it in an upright position, and the other shovel in the earth, carefully putting the finest and the best from the surface in among the roots, filling every interstice, and bringing every root in contact with the soil. When the earth is nearly filled in, a pail of water may be thrown on to settle and wash in the earth around the roots; then fill in the remainder and tread gently with the foot. The use of water is seldom necessary, except in dry weather early in fall or late in spring. Guard against planting too deep; the trees, after the ground settles, should stand in this respect as they did in the nursery. Trees on dwarf stock should stand so that all the stock be under the ground, and no more. In very dry, gravelly ground, the holes should be dug twice the usual size and depth, and filled in with good loamy soil.

STAKING.—If trees are tall and much exposed to winds, a stake should be planted with the tree, to which it should be tied in such a manner as to avoid chafing. A piece of matting or cloth may be put between the tree and the stake.

MULCHING.—When the tree is planted throw around it as far as the roots extend, and a foot beyond, five or six inches deep of rough manure or litter. This is particularly necessary in dry ground, and is highly advantageous everywhere both in spring and fall planting. It prevents the ground from baking or cracking, and maintains an equal temperature about the roots.

AFTER-CULTURE.—The grass should not be allowed to grow around young trees after being planted, as it stunts their growth. The ground should be kept clean and loose around them until, at least, they are of bearing size.

Treatment of Trees that have been Frozen in the Packages or Received during Frosty Weather.—Place the packages, unopened, in a cellar or some such place, cool, but free from frost, until perfectly thawed, when they can be unpacked, and either planted or placed in a trench until convenient to plant. Treated thus, they will not be injured by the freezing. Trees procured in the fall for spring planting, should be laid in trenches in a slanting position to avoid the winds; the situation should always be sheltered and the soil dry. A mulching on the roots and a few evergreen boughs over the tops will afford good protection.

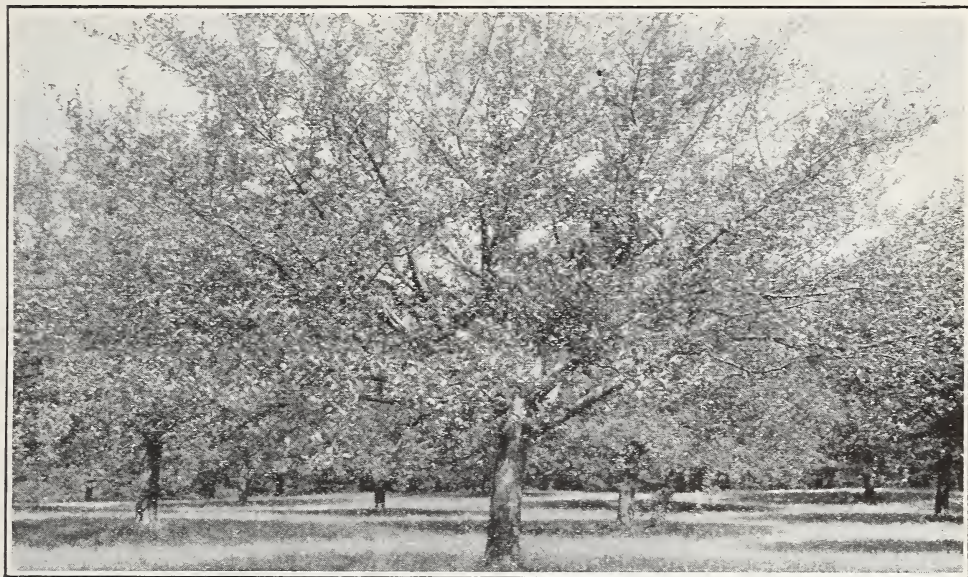
DISTANCE BETWEEN TREES OR PLANTS IN PLANTATIONS

Standard Apples, 30 to 40 feet apart each way. In poor soil, 25 feet may be enough.
Standard Pears and Cherries, 20 feet apart each way.
Standard Plums, Peaches, 16 to 18 feet apart each way.
Quinces, 10 to 12 feet apart each way.
Dwarf Pears, 10 to 12 feet apart each way. The greater distance is better where land is not scarce.
Currants, Gooseberries and Raspberries, 3 to 4 feet apart.
Blackberries, 6 to 7 feet apart.
Grapes, 8 to 10 feet apart.

NUMBER OF TREES OR PLANTS ON AN ACRE AT VARIOUS DISTANCES

At 4 feet apart each way.....	2729
" 5 " " " ".....	1742
" 6 " " " ".....	1200
" 8 " " " ".....	680
" 10 " " " ".....	430
" 12 " " " ".....	325
" 15 " " " ".....	200
" 18 " " " ".....	135
" 20 " " " ".....	110
" 25 " " " ".....	70
" 30 " " " ".....	50

The number of plants required for an acre, at any given distance apart, may be ascertained by dividing the number of square feet in an acre (43,560) by the number of square feet given to each plant, which is obtained by multiplying the distance between rows by the distance between the plants.



Planting Apple Trees is the Safest Investment You Can Make

The apple crop of 1914 is believed to have exceeded all others in its commercial value. While in several former years a large number of bulk bushels have been harvested, the commercial crop this year is of higher quality.

The final effect of the European war will undoubtedly bring about a great consumption of the apple grower's product. The Government estimates this year's crop is 210,000,000 bushels, which is about two bushels per capita. Only about 40 per cent. is recognized as a commercial crop, so that the real supply per capita will be less than a bushel, the balance of the crop being chiefly used for by-products. It is therefore easy to see how an entire crop could be utilized at home.

With the increasing apples expected from the new acreage being planted will come the question of foreign trade which it is believed can be developed with South American countries. England has had the monopoly of the apple trade of South America, which each year makes a greater demand. The opening of the Panama Canal and the creation of a new merchant marine will make it easier for the American growers to supply the need in their own hemisphere, thus becoming independent of Europe.

For several years the Rich Land Nurseries have foreseen the demand for good, strong, hardy apple trees, and the finest and most complete stock we have ever offered is ready for your selection at lower prices than you can obtain equal stock anywhere.

- 1—Baldwin
- 2—Northern Spy
- 3—R. I. Greening



4—McIntosh Red 5—Wealthy 6—Yellow Transparent 7—Tompkins King

APPLES

APPLE ORCHARDS are now the greatest farm assets. No ordinary farm crop will produce one-fourth as much income per acre as a good apple orchard. Capitalists are now planting apple orchards. A yield of \$2,000 per acre net is not uncommon. Apples thrive in almost any soil or climate. Plant Rich Land Apple Trees, cultivate and spray them, and your small investment will make you independent.

Rich Land Apple Trees are known for their strength and health and for being strictly true to name. We include only the best commercial varieties. Choose the ones best adapted to your locality. Beware of unknown varieties. We endeavor to make our descriptions clear and concise without misleading.

This year we have an unusually large stock of very fine Apple Trees, and for this reason you will find the prices very much lower than heretofore. This is your opportunity to plant an orchard with exceptionally good trees at a minimum cost.

PRICES STANDARD APPLE AND CRAB TREES

Each	Ten	Hundred
\$.25	\$2.00	\$10.00

Selected Summer Varieties

Early Harvest—Medium size, pale yellow, fine flavor, juicy, very productive. August.

Red Astrachan—Large, crimson, handsome, juicy, very hardy, well known for quality. August.

Tetofsky—Medium size, yellow striped with red, flesh white, tender and juicy, hardy. August.

Yellow Transparent—Medium size, pale yellow, sprightly flavor, good quality, abundant, bearer at early age, fine for garden. August.

Selected Autumn Varieties

Alexander—Very large, deep red or crimson. Very hardy. September and October.

Bismarck—Very large, remarkably handsome and showy; color red on yellow ground; flesh yellow; quality good; extremely hardy and prolific and bears very early. November.

Fall Pippin (Pound Pippin)—Large, yellow tender, juicy. Always succeeds. September to October.

Fameuse (Snow Apple)—Medium size; crimson; flesh snow white, delicious. Succeeds in the North. November to January.

Gravenstein—Very large, striped; productive, of the first quality. September to October.

Maiden's Blush—Large, pale yellow with a red cheek; very productive. September and October.

Oldenburg or Duchess of Oldenburg—Large, streaked with red and yellow; juicy, tender, and pleasant. An early and abundant bearer. Very hardy everywhere. Succeeds well in the Northwest where most varieties fail. August and September.

Wealthy—Medium size, dark red, flesh white; handsome and of fine quality; very heavy bearer, and very hardy. Season differs according to locality; late fall or early winter here. Valuable for market. Bears young.

Selected Winter Varieties

Baldwin—Leading commercial variety for New York, Pennsylvania and Ohio; standard fruit of American markets, and leads for export trade. Large, red Winter apple, fine for eating and cooking; tree vigorous and productive. December to March.

Ben Davis—One of the best for storage, lasting till June or July; popular in West and Southwest. Large, red striped, with thin, tough skin; tree strong and heavy bearer.

Golden Russet—Medium size, dull russet; hardy, and good grower. November to April.

Rhode Island Greening—Everywhere well known and popular. Called next best to Baldwin. Not an early bearer, but wonderfully productive when well grown. Yellow, thick skin, and tender. Keeps until March or April.

Rome Beauty—Large, yellow and bright red; moderate grower; good bearer. December to May.

Roxbury Russet—Medium to large, greenish yellow; moderately juicy. Keeps till June.

Stark—Large; mottled with stripes; brings high market prices. Can be kept until May or June.

Stayman's Winesap—Medium, yellowish-green; tender, juicy subacid. December to May.



BALDWIN

Bears in Seventh Year

Plant Rich Land
Apple Trees
Watch Your
Money Grow

Hubbardston or Hubbardston Nonsuch—Large, striped yellow and red; fine, great bearer. November to January.

Mann—Medium size, deep yellow; hardy; an early bearer. January to April.

McIntosh Red—Large, bright red; flesh white, tender and juicy; very good, annual bearer, hardy. November to February.

Northern Spy—Ranked as third in commercial importance in New York, Pennsylvania and Ohio; large, striped. One of the finest late-keeping apples. Brings high prices, and in big demand. Strong and thrifty grower.

Pewaukee—Medium size, striped. Esteemed especially for cold climates. January to May.

Rambo—Medium size, yellow and red. An esteemed old variety. October to January.

Tolman Sweet—Medium size, pale yellow; very sweet. An old favorite. November.

Tompkins King (King of Tompkins County)—A red apple of the largest size and finest quality. Standard for market. Hardy, strong grower, and very productive. November to January.

Twenty-Ounce—Very large, striped, very popular, strong bearer. October to January.

Wagener—Medium size, deep red, excellent. Very early bearer, and widely used for filler. December to May.

Winter Banana—Large, clear pale yellow, flavored like a banana. Bears young. January to July.

York Imperial—Medium size, shaded with crimson; early and heavy bearer. Popular in Pennsylvania. November to February.

Rich Land Nurseries

CRAB APPLES

For Preserving

All are very hardy and prolific, bear very young, and are always in demand.

Hyslop's—Large, deep crimson; flesh yellow; grows in clusters. Keeps well. October.

Transcendent—Red and yellow. A popular variety; early and heavy bearer. September.

Whitney—Large, splashed with carmine; flesh firm and juicy. Tree great bearer and very hardy. August.

HIGH STANDARD

The bill of stock ordered from you is all planted and I want to thank you for the exceptionally nice lot of trees you sent me. Your standard is high and I appreciate your care with my order.

L. C. WARNER, Prop.,
Dalecrest Farm, Parker, Ind.

ALL TAKE ROOT

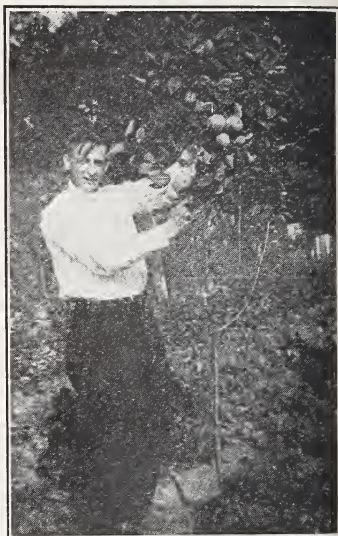
Every one of the trees I bought from you have taken root and all are doing fine. I am very much satisfied indeed.

N. ZIMLERMANING,
Campti, La.

Pictured Evidence of Productivity

I am sending you a photo of one of your apple trees that has been in the ground only 18 months and had 13 apples on it and held the fruit. I also have a pear tree of yours with ten pears on it. Many of my friends after seeing my trees are going to order from you. None of them can show me what I have shown them, for the trees I received from you simply cannot be beat—they're great, and I am proud of them.

—JOSEPH
STACKHOUSE,
Westmont,
N. J.



Bargain No. 1 Apple Trees

10 first class trees for \$1.50

- | | |
|-----------|----------------------|
| 2 Baldwin | 2 Wealthy |
| 2 N. Spy | 2 Yellow Transparent |
| | 2 King |

\$1.50 Special Bargain Price \$1.50

Bargain No. 2 Apple Trees

12 first class trees \$1.80

- | | |
|------------------|----------------------|
| 2 Wealthy | 2 Northern Spy |
| 2 Oldenburg | 2 Baldwin |
| 2 R. I. Greening | 2 Yellow Transparent |

\$1.80 Special Bargain Price \$1.80

"John Burroughs says of the apple: 'How could we winter over without it? * * * So much sound, ruddy life to draw upon, to strike one's roots down into, as it were. Especially to those whose soil of life is inclined to be a little clay and heavy is the apple a winter necessity. It is the proper food of the scholar and sedentary man. For those who do not get much exercise, apples and oatmeal. Oatmeal and apples. Eat an apple; appetite comes with eating.'"

DELICIOUS—The Spectacular New Apple

Large, brilliant red, wonderfully handsome in appearance, and as its name implies, delicious in quality. January.

Not more than 6 trees sold to one purchaser. 50 cents each.

CHERRIES

And why you should
plant them

CHERRIES are often called the most profitable of all fruits, as they require little care. Growers have just awakened to this fact. Enormous profits are now being realized from young orchards. Returns of \$1000 per acre from cherries are not uncommon—\$400 per acre is ordinary. Cherry orchards should be planted on dry soil. Rich Land Cherry Trees have always made good—on quality and price. We have some beautiful stock ready for this year—the kind that grows.

PRICES FOR ALL VARIETIES

Each	Ten	Hundred
\$.35	\$3.00	\$25.00

Selected Varieties Sour Cherries

Early Richmond—Old variety but still popular. Medium size, dark red, acid flavor. Tree heavy bearer, and ripens in June.

Montmorency—Finest sour cherry grown. Enjoys a big market. Trees heavy growers, little affected by disease or weather, and always produce large crop. Fruit good size, fine flavor, bright red. Ripens late June.

Selected Varieties Black Cherries

Black Tartarian—Large, tender, juicy, and excellent quality. Widely and favorably known. Tree heavy grower, upright, and regular bearer of big crops. Last of June.

Windsor — Valuable variety from Canada. Hardy, vigorous tree, very prolific. Excellent for family or market. Fruit large, very firm, good quality. July.

SAYS WE REDUCE "THE HIGH COST OF LIVING"

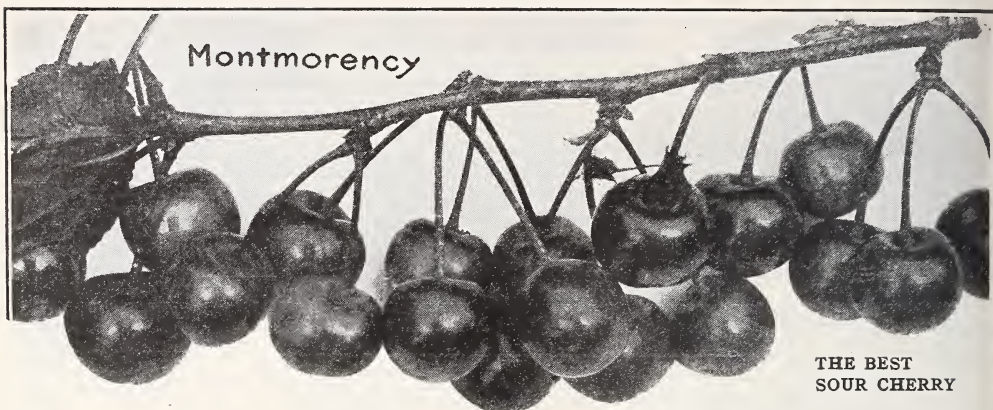


Last Spring I ordered of you 130 shrubs, trees, etc., all of which reached me safely. After five months' growth I am pleased to be able to say the entire lot is alive and thriving. They have proven to be a far healthier lot than I had previously gotten from an agent at three times your prices.

I enclose you a photo of one of the 25c. apple trees you sent me, taken on Sept. 15th, after 5 months' growth. This tree was cut back severely at the time of planting, but now stands 7 feet 3 inches, having made a total growth of 39 inches.

I want to take this opportunity to thank you for the treatment I have received at your hands. If every one in business would treat the public as you do, there would be less to say about the high cost of living.

L. H. PRAY, 29 Bradshaw St., Medford, Mass.



Selected Varieties White Cherries

Napoleon—Very large, juicy and delicious. Excellent for eating, canning or shipping. Tree good grower and immense bearer. None better grown. Now planted by the thousands. In big demand everywhere.

Yellow Spanish—Pale yellow, large and sweet. Very profitable in West. Good quality. Vigorous and productive.

Bargain No. 4 Garden Collection

10 first class trees for \$2.50

- | | |
|----------------------|-----------------|
| 1 Elberta Peach | 1 N. Spy Apple |
| 1 Crawford E. Peach | 1 Bartlett Pear |
| 1 Windsor Cherry | 1 Kieffer Pear |
| 1 Montmorency Cherry | 1 Burbank Plum |
| 1 Baldwin Apple | 1 Bradshaw Plum |

\$2.50 Special Bargain Price \$2.50

Bargain No. 3 Cherry Trees

10 first class trees for \$2.50

- | | |
|---------------|-------------------|
| 3 Windsor | 2 Napoleon |
| 3 Montmorency | 2 Black Tartarian |

\$2.50 Special Bargain Price \$2.50

QUINCES

Each \$.30. Ten \$2.50. Hundred \$20.00.

Orange—Large, golden yellow; the only good variety. October.

VERY MUCH PLEASED

Trees and berries arrived O. K., are in fine shape, and I am very much pleased. Will speak a good word for your nurseries to my friends.

MILLARD F. HARPER, Clendenin, W. Va.

MOST FOR THE MONEY

The five dollars' worth of shrubs you sent me this spring was the most and best I ever got for the money.

MRS. L. BELLAMY, Belmont, N. Y.

Get the Discount When you make out your order to send to us, turn to page one of this catalog and note our special discount for the season of 1915. If your order amounts to \$5.00 or more, you are entitled to 5% discount. You can easily ask a friend or neighbor to combine their order with yours so as to earn this extra discount.

Rich Land Nurseries

PEACHES

PEACHES are another proof that big money grows on fruit trees. Peach trees are easily planted, are free from disease, and produce quickly. They are easily shipped, and never want for a market. Plant Rich Land Trees preferably on rich, sandy soil, dress occasionally with wood ashes, prune annually, and your harvest will greatly surpass any other average farm crop.

Rich Land Peach Trees are carefully selected varieties that you can depend upon.



PRICES

Each	Ten	Hundred
\$.25	\$2.00	\$12.00

Carman—Large, pale yellow; flesh white and tender; hardy, rot-proof tree. Middle of August.

Champion—Early, very large, creamy white; hardy and thrifty; sweet, rich, freestone. August.

Crawford's Early—Large, yellow, freestone. One of the most popular varieties for market. Tree vigorous, productive and widely planted. First of September.

Crawford's Late—Large, yellow, good quality; strong tree. Last of September.

Elberta—One of the most valuable varieties for market and garden; tree hardy and uniformly productive; golden yellow, good quality; juicy and highly flavored; freestone. September.

Fitzgerald—Similar to Crawford's. Extra good. Early.

**With Good
Attention a
Valuable
Peach Orchard
Can Be Grown
In From
Three to
Four Years
Richland
Trees Are
Unequaled**

Foster—Large, yellow, resembling Crawford's Early. Very fine.

Mountain Rose—Large, dark red, good, freestone. Early.

Niagara—Similar to Elberta and by some called better. Very large. Regular bearer. Very popular in Western New York. September 1st.

Old Mixon Free—Large, greenish-white and red. Tender and juicy. Hardy and productive. Middle of September.

Stump the World—Very large, red and white. Flesh white and fine flavor. End of September.

Wheatland—Large, golden yellow. Yellow flesh and very fine. Between Early and Late Crawford.

ALREADY BEARING

The trees I bought from you three years ago have done fine. I picked 7 baskets of peaches from one tree. From five other trees I got 19 baskets, and there are a few left yet. Please send me two of your catalogs, as several of my friends want to purchase fruit trees from you as soon as possible.

J. A. BLEISENICK,
Campbell Ave., Belleville, N. J.

SORRY HE ORDERED ELSEWHERE

Plants and shrubs received in first class condition. I wish to state they were very satisfactory and I am sorry I had ordered part of my plants for this season elsewhere. I will certainly send you my orders in future and recommend you to anyone needing anything in the way of trees and shrubs. Your promptness in filling orders certainly deserves credit.

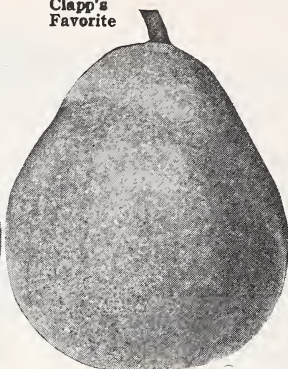
D. J. WATKINS,
Drexel, N. C.

FREIGHT PREPAID
To Certain Points
See Page 1

Bartlett



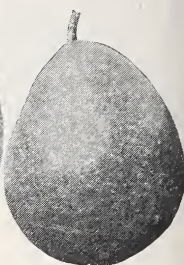
Clapp's Favorite



Anjou



Seckel



PEARS

THE supply of Pears has never equaled the demand. By judicious selection, this rich, juicy fruit may be had from August till January. Pears succeed in almost any soil. Rich Land varieties include only the best. Please note, however, that any variety can be furnished either in Standards or Dwarfs—the latter desirable for gardens. Our prices are so low that you can't afford not to plant a few pear trees this year.

PRICES FOR STANDARD PEAR TREES

Each	Ten	Hundred
\$.30	\$2.50	\$18.00

PRICES FOR DWARF PEARS

Each	Ten	Hundred
\$.25	\$2.00	\$12.00

Summer Varieties

Bartlett—One of the most popular pears. Large, handsome. Strong grower and bears abundantly.

Clapp's Favorite—Resembles the Bartlett; large, yellow. Strong grower, bears young and abundantly.

Autumn and Early Winter Varieties

Angouleme (Duchesse d'Angouleme); also called Duchesse—One of the largest of all good pears. Attains its highest perfection as a dwarf. Bears young. October and November.

Anjou (Beurre d'Anjou)—Large, handsome, vinous flavor. One of the most valuable pears in cultivation, particularly as a dwarf. Keeps until the winter holidays.

Flemish Beauty—Large, sweet. Very hardy; great bearer. September and October.

Kieffer—Large, golden yellow. An early and great yielder. October and November. See special offer at bottom of page.

Seckel—Standard of excellence in pears; small but of the highest flavor. September and October.

Sheldon—Of the finest quality; large, russet. October. Standard trees only.

Bargain No. 5 Dwarf Pears

10 first class trees for \$1.50

2 Angouleme 3 Anjou
3 Bartlett 2 Clapp's Favorite

\$1.50 Special Bargain Price \$1.50

Special Price for Kieffer Pears

KIEFFER PEARS in lots of 100 or more at \$10.00 per 100.

For this spring we will sell Standard

PLUMS

A WHOLESOME DEMAND FOR PLUMS by canneries and city markets has recently caused extensive plantings. Like the peach, they bear quickly and, if properly cared for, produce very profitable crops. Rich Land Plum Trees can't be excelled. Our prices, too, are right. We offer only the hardy and vigorous varieties—the kind that satisfy. Plant on dry clay soil for the best results.

PRICES

Each	Ten	Hundred
\$.30	\$2.50	\$18.00

Bradshaw—Very large, early, dark violet red; very juicy; popular everywhere. Tree erect and very hardy. Very productive.

Fellemborg (French or Italian Prune)—Late, purple, delicious. September.

German Prune—Medium size, purple or blue, fine. Very productive. September.

Grand Duke—A valuable late plum, very large, purple; always brings high prices; tree strong grower and sure bearer, ripening latter part of September. One of the best late plums.

Lombard—Medium size, violet red. A great bearer and favorite everywhere. Fine for eating or canning. August. Very hardy.

Shropshire Damson—Small size, dark purple; esteemed for preserving. Very productive. October. Hardy tree.

Red June—Medium size, purplish red, handsome. Very productive; excellent quality. The earliest.

Wickson—Very large, glowing carmine; fruit pretty, fine quality, and heart shaped. Early September.

Bargain No. 6 Pear Trees

10 standard trees for \$1.80

3 Bartlett	2 Clapp's Favorite
3 Kieffer	2 Seckel

\$1.80 Special Bargain Price \$1.80

Japanese Plums

Japanese Plums are now popular, as they bear in two or three years; trees are extremely vigorous and grow fast.

Abundance—Large, rich, bright cherry red; exceedingly productive. Popular everywhere and should be in every collection. Very early.

Burbank—Large, clear cherry red; an abundant bearer; valuable market variety. Handsome, juicy and good. Will stand hard frost. Early in September.

Bargain No. 7 Plum Trees

10 first class trees for \$2.00

2 Bradshaw	1 German Prune
2 Burbank	2 Shropshire Damson
1 Fellemborg	2 Abundance

\$2.00 Special Bargain Price \$2.00



GRAPES

WE quote below only those varieties we know from experience will thrive in most localities. Grapes are the most healthful of all fruits, their market is widely increasing. Every garden should contain this fruit. In great demand now for making *Grape Juice*. Rich Land Grapes are right in every respect and our prices cannot be met elsewhere.

All our grapes are two-year plants.

BLACK GRAPES

Selected Varieties

Campbell's Early—Large and handsome, sweet. Very early and strong grower. Each 25c.

Concord—By far the most popular market grape. Cluster and berry large, skin tender and easily shipped. Each 15c.

Moore's Early—Desirable for an early crop. Large bunch; vine hardy. Each 20c.

Wilder (Rogers' No. 4)—One of the best varieties. Fine flavor, large bunch and berry. Each 25c.

Worden—Larger than Concord. Ripens earlier and superior in flavor. Very popular now and sure to be more widely planted. Each 20c.

BEST VALUE FOR THE MONEY

My order arrived in good shape and was splendidly packed. Everything is satisfactory and the *best value for the money I have ever received*. Please accept my thanks. Do not fail to send me your new catalog when issued.
C. H. HOLTON, Woodmont, Conn.

Goods arrived O. K. I was very much pleased with them; they were larger than I expected and *all in good condition*.
C. W. ADAIR, Xenia, Ohio.

BOTH CUSTOMERS SATISFIED

The goods I ordered from you came through in fine shape. Mr. Rowe was very much pleased with his goods, and all our things *were most satisfactory*.

S. R. OSGOOD, Stephentown, N. Y.

MORE THAN WAS CLAIMED

The trees and shrubs arrived some time ago, as per my order, in good condition. Just as good and *better than I expected*. Kindly keep my name on your catalog list.

OSCAR FISCHER, Des Plaines, Ill.

RED GRAPES

Selected Varieties

Brighton—Equal if not superior to Delaware; ripen early; very sweet; vine thrifty, strong grower, and very productive. Each 20c.

Delaware—Berry and bunch small, light red. Berry very juicy and sweet. Fine flavor. It justly claims a place in every garden. Each 20c.

WHITE GRAPES

Niagara—All things considered, probably the most valuable white grape in cultivation. Cluster large, uniform, and compact. Berry mammoth, thin skin but tough. Ripens before Concords. Each 20c.

PERFECT SHIPMENT PLEASES

The trees, shrubs and peonies arrived last week—*fresh and fine looking stock*. We were especially pleased with the strong, healthy roots, and the apparent care used in taking them up for packing.
LEO A. WITTERS,
1208 Race St., Kalamazoo, Mich.

PROMPTNESS OUR HOBBY

We received our trees to-day and came in good shape. We all are *pleased*. Thank you for being so prompt.
M. T. MYERS, Sligo, Pa.

CAN'T THANK US ENOUGH

Trees and shrubs arrived all O. K. Now I don't know how to thank you; to say that they are *fine does not express it*. I am more than pleased, and if I ever have an opportunity to recommend shrubs and trees, I shall say it real loud in your favor. Please accept my hearty thanks for such good treatment.

T. BULLOCK, Detroit, Mich.

ORDERS AGAIN

Trees and plants received from you last Spring were so very satisfactory that I am sending you another five dollar order herewith.
JOHN C. DALRYMPLE,
Clinton, N. J.

**This Catalog
Supersedes
All Others**

Premiums and Discounts noted in Former Catalogs are No Longer in Effect. The Prices quoted in this, our latest catalog, are absolutely the only ones at which we sell nursery stock this season.

Rich Land Nurseries

BEST HE EVER BOUGHT

The California privets bought from you are the nicest I ever planted and are all in good healthy condition. *I have paid three times as much for California privets, which were nowhere near as nice. I can cheerfully recommend your nursery stock to my neighbors.*

JOHN H. JENKINS, 217 S. State St., DuBois, Pa.

NEVER SAW BETTER STOCK

I have sold nursery stock for different nurseries at different intervals for fifteen years, and in justice to all must say the apple and peach trees I received from you were the best of their grade I have ever seen from any nursery.

REV. H. INGRAM COOK, Dott, W. Va.

Bargain No. 8 Grape Vines

10 strong, 2 year old vines for
\$1.20

2 Worden 2 Brighton
2 Concord 2 Niagara
2 Moore's Early

\$1.20 Special Bargain Price \$1.20

Bargain No. 9 Garden Collection

Choice Variety of Good Fruit for your Garden
10 trees, all strictly first-class, for \$2.00.

2 Baldwin Apple 1 Montmorency Cherry
1 N. Spy Apple 1 Windsor Cherry
1 Burbank Plum 2 Bartlett Pears
1 Bradshaw Plum 1 Kieffer Pear

\$2.00 Special Bargain Price \$2.00

"FINE AND DANDY"

Thank you for your splendid and prompt attention. Both trees and grape vines are all living and looking dandy.
SHELDON MCGINNIS,
602 W. Monroe St., Alexandria, Ind.

FRESH AND MOIST

Although we did not open them until a week after they arrived, the fine looking plants you sent were all fresh and moist.

ARTHUR W. HARE,
13 Northampton St., Worcester, Mass.

Buy Direct from the Grower

In the Farmers' Bulletin, No. 113, of the United States Dept. of Agriculture, it says: "If the farmer makes his purchase direct from the nurseryman, he will save the expense of the middleman or agent, and is less liable to the mistakes and injuries that occur through repeated handling."

Bargain No. 10, 10 FRUIT TREES for \$1.50

10 trees, worth \$2.20, for \$1.50

2 Baldwin Apple 2 Kieffer Pear
2 N. Spy Apple 1 Burbank Plum
2 Bartlett Pear 1 Jap Abundance Plum

\$1.50 Special Bargain Price \$1.50

OUR SHIPPING METHODS RIGHT

The bale of shrubs sent to Mrs. Lyons arrived on Saturday, two weeks after they were shipped, but so well had they been packed that they seemed in good condition, and have no doubt they will do nicely. *Am well pleased.*
L. S. LYONS, Paris, Me.

REPEAT ORDERS THE RULE

Being so well satisfied with the trees I received last Spring, I herewith enclose you another order.
MRS. D. BOURDEAU,
267 Juniper St., East Providence, R. I.

We Pay All Freight Charges

To any railroad station east of the Mississippi River, except Canada, on all orders amounting to \$5.00 or more. Besides this, we give cash discounts for orders of \$5.00 and over. See page one. **Ask your neighbors to order with you. They will save freight charges, and you will receive a liberal commission.**

BLACKBERRIES

Every garden should have some blackberries. They grow on any soil, are fine for cooking, and make an excellent dark wine.

Rich Land's selection of Blackberries are sure to please, and you can't match our prices for the quality offered.

Eldorado—Medium size, jet black, melting, sweet and rich; hardy and productive. 10 for 40c; 100 for \$2.00.

Snyder—Medium size, sweet and melting to the core. Very hardy and wonderfully productive. No hard, sour core. Ripens early. 10 for 40c; 100 for \$2.00.

PLANT BERRIES FOR PROFIT AS WELL AS FOR HOME USE

GOT MORE THAN HE EXPECTED

Was surprised at the quick time trees made over the railroad—all in fine condition. Thanks for fast shipment and exceptionally good stock. Will surely order from you again, as I got more than I expected.

J. E. NEWELL, 2028 W. Lexington St., Balto., Md.

CANNOT FORGET US

The exceptionally high class and condition of nursery stock sent me, I cannot pass from without commendation. Your name will certainly suggest itself when I want anything in your line in future.

W. E. HAGANS,
4822 Dorchester Ave., Chicago, Ill.

TESTED FOR TWO YEARS

We are so pleased with the shrubs and hedge purchased from you two years ago for our place in Pleasantville, that we want a catalog at once of trees for Fall planting.

J. M. BRANIGAN, 4516 Park Ave., Brooklyn, N.Y.

BLACK RASPBERRIES

All varieties are sure and prolific yielders, a very popular berry and a great seller, and now grown for market with excellent profit. No garden should be without a dozen plants. Each variety is hardy.

Gregg—Fruit large, good quality, season medium; hardy, a great yielder. 10 for 40c; 100 for \$1.50.

Kansas—Very large, handsome, firm and of excellent quality, very hardy and exceedingly productive. Will stand extremes of drought and cold. 10 for 40c; 100 for \$1.50.

RED RASPBERRIES

Columbian—Very large, dark red, bordering on purple; will endure 28 degrees below zero. Very productive. Fine for canning. 10 for 40c; 100 for \$2.00.

Cuthbert—Large, deep rich crimson. Very hardy. One of the best varieties for market. 10 for 40c; 100 for \$1.50.

WORTH MORE THAN THE COST

I have for a number of years sold trees for nurseries, but the trees received from you are better than the majority sold at three times the price. They are not only superior, but are packed better, and the chance for living are a great deal more than any I have ever seen before.

GEO. W. HASKINS, Homer, N. Y.

CLEAN AND THRIFTY

The trees arrived all right, are all set, and they are the finest I have ever received from anyone. All have started growing and they certainly look clean and thrifty.

FRANK H. BEACH, R.F.D. No. 13, Stratford, Conn.

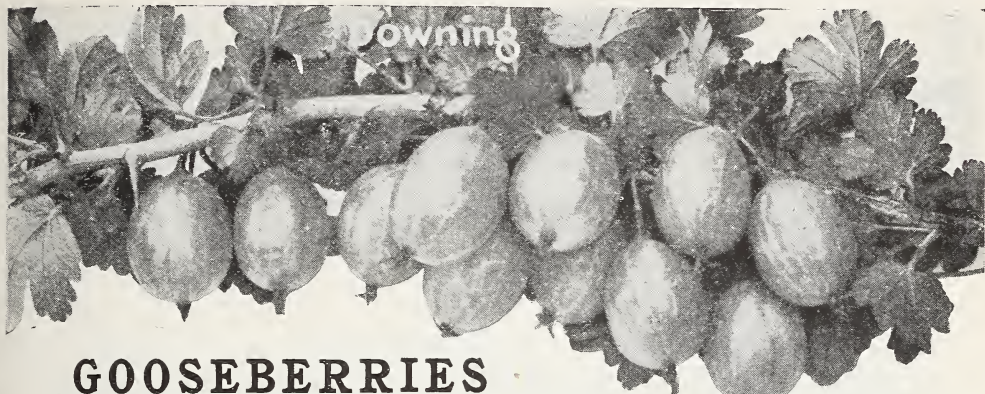
"JUST AS GOOD"

I hope the order I am sending you will be as good as the trees you sent me one year ago, as they were the best I have ever seen.

MRS. ANNIE CLOW,
R.F.D. No. 2, Catskill, N. Y.

HOW TO BUY NURSERY STOCK

A tree has three parts: the root system, the trunk and the head. Every well grown tree should have a root system which properly balances the head, and the connecting trunk should be in proportion with the two extremities. As soon as the one is out of proportion with the other two, the tree is not built along correct lines. It is either faulty in having more top than the limited root system can support, or it may have a slimmer trunk than is good for the crown; or the trunk may be altogether too long, discounting a properly developed head. A good root system is important as the basis of a good tree. But this root system depends upon three factors: (1) the stock on which the tree is grafted; (2) the soil on which it is grown; and (3) the method of cultivation which it has received in the nursery row. And this last consideration is easily the most important. Richland Trees are under the constant cultivation of experts, are grown in a soil especially adapted to the production of good nursery stock, and you have but to read a few of the testimonials in this book to know that we ship better stock than experienced buyers have ever before received from any one. There's a certificate on each bundle we ship stating that this nursery is free from disease.



GOOSEBERRIES

THE expense of cultivating this fruit is light and returns are highly satisfactory. Demand is constantly increasing. All our plants are very hardy.

Downing—Medium size, whitish green. Splendid quality for cooking. Very profitable for market, and the best variety for this country. Each, 12c; 10 for \$1.00; 100 for \$8.00.

Josselyn (Red Jacket)—Large, red. Good. Each 12c; 10 for \$1.00.

LARGE AND THRIFTY

Phlox and roses received O. K. Many thanks for such nice large plants and they all look so thrifty.

MRS. T. H. DUNHAM, Needham, Mass.

CURRANTS

AN acre of Currants yields from 200 to 250 bushels, and prices average from \$4 to \$5 a bushel. They are easy to cultivate, and very productive. Rich Land's varieties are the choicest, and no lower prices exist.

Cherry—Large, red; bunches short; plant vigorous and productive. Each 8c; 10 for 60c; 100 for \$5.00.

Fay's Prolific—The most popular red currant; fruit very large and handsome. Each 8c; 10 for 60c; 100 for \$5.00.

Perfection—Berry larger than Fay's; bright red. Very productive. Each 15c; 10 for \$1.30; 100 for \$12.00.

White Grape—Very large, mild and excellent. Very productive. The best table variety. Each 8c; 10 for 60c; 100 for \$5.00.

Wilder—Large red, fine flavored; great yielder, very profitable for market. Each 8c; 10 for 60c; 100 for \$5.00.



CURRANTS
MAKE THE
MOST DELI-
CIOUS JELLY

Bargain

No. 11 Currant Plants

10 strong, 2 year old bushes, for only 60c

4 Fay's Prolific 3 White Grape 3 Wilder

60c

Special Bargain Price

60c

It PAYS to Look Ahead

You can double the income from your farm or home by planting fruit trees, vines and berry bushes; and the simple addition of but a few ornamental trees and shrubs will enable you to sell your property at a sum far in excess of what you have dreamed it would bring. The most attractive homes in city or village are invariably made so by the careful planting of ornamental trees and shrubs, and the value of any property can be practically doubled by the wise planting of a fruit garden. In buying nursery stock from us, you can cut out the middleman, and save that big middle profit for yourself, making it the wisest and most judicious investment you ever made.

Bargain No. 12 Berry Collection

15 strong, strictly first class plants 90c

- 4 Snyder Blackberries
- 4 Cuthbert Red Raspberries
- 4 Kansas Black Raspberries
- 3 Downing Gooseberries

90c

Special Bargain Price

90c

WILL HEAR FROM HIM AGAIN

I was in Orlando, Fla., when the trees you shipped to me at that point arrived, and they were received in fine condition. I planted them myself, and within three days after planting they turned green and showed signs of budding. I am much pleased with these fruit trees, as they were *much better than I really expected*. You will hear from me again in the near future.

C. P. BARTHOLOMEW, New York City.

SUPERIOR TO ANY

I have bought a great many trees in my time, but never had any delivered that were anywhere near the quality of the trees you sent me, which arrived safely and in good condition. Now I want 40 of the "best keeping apples" for Spring setting.

DR. H. F. PRESTON,
90 Albany St., Utica, N. Y.

ALL LIVE AND GROW

The trees I received from you last year were fine and every tree lived. I hope my neighbors who looked at them also ordered.

P. J. BENEDICT,
East Pepperell, Mass.

MUCH LESS THAN OTHERS CHARGE

I wish to express my appreciation for the quality and condition of the goods, which were perfect in every respect. I also wish to testify that I have placed other orders with other firms, and through agents, and find, by experience, that the goods received from you were not only of better quality, shipped in better condition, but *cost from one-third to one-half of what the others have charged*. Your claims of benefits from the method of dealing directly from nursery to consumer, eliminating the middleman, have certainly been demonstrated to my entire satisfaction.

R. O. MARSH, Warsaw, Ill.

This is the Year to Plant APPLES

Our stock of Apple Trees is Larger and Better than we have ever before offered. You will find our prices remarkably low. For this reason, you should not fail to avail yourself of the opportunity to plant these ever productive and always in demand fruits, especially when you can do so at the minimum of cost.

The Grounds Beautiful

A HOME, to be ideal, must be set amid beautiful and harmonious surroundings. The costliest mansion is without attraction if the grounds about it are ugly or barren; while the house of modest pretensions, in the midst of skillfully planned masses of green and flowering shrubs, or flanked by tasteful gardens, is possessed of immeasurable charm.



Give Your Home an Inviting Approach

First impressions last longest. The approach to a house also reflects the spirit of the home within. Make the entrance to your home so pleasing that every one will remark its beauty, by planting

RICH LAND

Choice Shrubs and Hardy Plants

With them you have a profusion of never-ending bloom and a wealth of foliage. You can obtain many pleasing effects—adorn barren places, obtain attractive vistas, conceal unsightly features, and lend beauty and harmony to the whole. Besides, you can

Increase the Value of Your Home

All home owners must recognize the intrinsic value of proper landscape development. There is nothing that will add to the beauty and value of a home so much as well selected and judiciously planted trees, shrubs and plants. A \$25 investment of this kind will often increase the value of a home \$500. Many of our customers have told of marvelous results along this line. Rochester, our home city, is full of such examples. Don't think these effects require many years. All our roses will bloom this year. One year after planting our shrubs you will see a decided improvement in your grounds. The second and successive years you reap your harvest.

Now YOU Can Make Your Grounds Attractive

TIME was when it meant money to undertake any such improvement. All this is now changed. If you have any space for planting, whether your house is large or small, old or new, you can afford to beautify your property by our plan. In fact you can't afford to neglect to thereby add so much to the appearance and value of your home.

On back cover of this catalog are two illustrations of ideal planting for any home. Top picture shows a foundation effect so greatly desired now for the front yard. Bottom picture shows how easily the side of a lot can be beautified and how the objectionable features of a neighbor's lot can be screened. Inside of back cover also shows three more inviting effects produced by a small outlay.

With each treatment shown the name and number of plants used are accurately stated to prove our statements. You could obtain the same effect. And think how little it will cost! For \$5 you can buy a planting that will greatly enhance the value of your home—a lasting and attractive effect. Here's a small investment that will always please you. Start this year—send us your order now.

Personal taste should govern the choice and arrangement of plants and shrubs. In fact, ideal landscape treatment is simply a display of good taste. You can derive much pleasure and profitable experience by doing the planning and planting yourself. Choose the stock that is suited to your conditions and that you like best. Our description gives the height it will attain, when it blooms, and other necessary information.



Special attention is called to the many collections offered—on the back cover, inside the back cover, and throughout the catalog. At the price quoted, no one can say it costs too much to improve the grounds about his home.

Rich Land Trees, Shrubs and Plants simply cannot be excelled. Our lists include every good variety, and our descriptions are accurate. Besides, you buy our stock at strictly wholesale prices—no middlemen, agents, etc. Compare our prices with others. You will find we save you 50% to 200%. Unlike others, we grow all our own stock and can personally guarantee it.

Shade and Ornamental Trees

NO street or home grounds is really complete without some Shade and Ornamental Trees. They protect the house from wind and snow in winter, and offer shade in summer. They bring color and fragrance and last forever. Rich Land Nurseries excel in this desirable stock—for both immediate and future effect.

The following lists include all good varieties. Height stated is the usual size planted; if larger is wanted, let us know. "A" denotes height at maturity of 50 feet and upwards. "B" denotes height at maturity of 20 to 40 feet.

The Best Shade Trees

In planting shade trees it is desirable to select permanent or long-lived trees. For this purpose the Norway Maple is by far the best for a tree of medium size, either for streets or lawns. For a larger tree the American Elm cannot be excelled. Other first-rate kinds are the American Ash, the Lindens, and Plane Tree or Sycamore.

In case it is desired to plant for immediate effect, such kinds as Carolina Poplar, the most rapid growing tree we have, Soft Maples, Catalpa Speciosa and Negundo must be used.

Shade trees may be planted either in Spring or Fall. We have them in any quantity desired.

Ash—American White—B. Well known native, large clusters greenish white flowers. 6ft. 40c.

Birch—Cut Leaved—B. Most popular weeping variety for lawn. Rapid grower and hardy, 6 ft. 75c.

Catalpa Speciosa—A. Rapid growing, white and purple fragrant flowers. 8 ft. 30c.

BEAUTIFULLY BIG

The trees you sent me 2 years ago and last year are so big and beautiful that I hope the few more I am ordering will be as good. I am more than pleased with them.

FRANK P. DUTRA,
Grand End Ave., Newport, R. I.

WHAT THEY ALL SAY

I am delighted with the stock you sent me. I have a small country place which I am improving and will need more later. You will hear from my friends adjoining me.

DR. LEON E. WHETSILL,
Sanitorium, 208 S. College Ave., Bloomington, Ind.

CAREFUL SHIPMENT

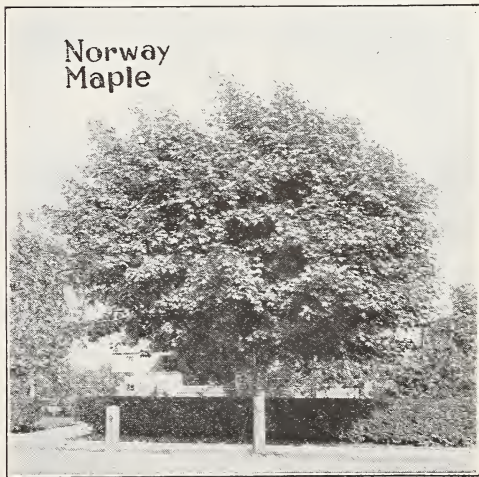
The trees reached me in fine shape; am much pleased with them and thank you for quick shipment, especially the care with which they were wrapped.

CLARENCE TAYLOR,
18 George Ave., N. E., Grand Rapids, Mich

Catalpa
Speciosa



Norway
Maple



Rich Land Nurseries



American Elm

The shrubs and trees ordered from you last month were promptly received and very satisfactory in every respect.
T. T. STAUBRONG, Oswego, N. Y.

RECOMMENDS US TO OTHERS

I received the trees and vines and must say I was highly pleased. I shall recommend your nurseries to my friends.
CHAS. FEDDERN, Mount Hope, N. Y.

ENVY OF THE NEIGHBORHOOD

In regard to the Privet sent me, I would like to say that the quality of your plants is getting to be the envy of the neighborhood.
A. HENTSCHEL, Bloomfield, N. J.

Crab—Bechtel's Flowering—C. Beautiful double pink fragrant blossoms. Sturdy grower, hardy. When blooming looks like a mammoth rose bush. 4 ft. 60c.

Elm—American—B. Ideal native street tree. Popular everywhere. Very hardy, 8ft. 40c.

Elm—English—B. Erect, compact, and noble looking 8 ft. 60c.

Horse Chestnut—Common—A. White flowered, round head; well known. 6 ft. 40c.

Horse Chestnut—Double White Flowered—A. Rare. Pyramid shape. Larger panicles than common. 5 ft. 75c.

Horse Chestnut—Red Flowered—B. Showy red flowers. Round in form. 4 ft. \$1.00.

Larch—European—A. Pyramid in form, rapid grower. 3 ft. 40c.

Linden—American Basswood—B. Rapid growing, spreading tree with large leaves and fragrant flowers. 8 ft. 50c.

Linden—European—B. Pyramidal shape, smaller leaves. Fine for streets and lawns. 8 ft. 40c.

Maple—Sugar Maple—A. Very well known, stately in form. 8 ft. 60c.

Maple—Norway—A. Widely planted on streets. Vigorous grower and hardy. By all odds the best tree for street planting. 8 ft. 50c.

Maple—Schwedler's—B. One of the best trees for lawn planting and shade. Unique foliage, turning from copper to purple. Rare. 5 ft. 75c.

Maple—Soft Maple—Silver Leaved—A. Widely planted on streets. Hardy, very rapid grower. 8 ft. 30c.

Maple—Wier's Cut Leaved—B. Very ornamental weeping tree, and rapid grower. 8 ft. 50c.

Mountain Ash—European—B. Fine foliage, with scarlet berries from July to winter, and very popular. 6 ft. 40c.

Mountain Ash—Oak leaved—B. No better erect tree for yards. Flowers and berries like European. 6 ft. 50c.

Negundo—B—Also called Box Elder, Manitoba Maple, Ash Leaved Maple. Fast growing, native, irregular spreading habit, fine for streets. 8 ft. 40c.

PLEASED WITH BARGAIN

I am very well pleased with the lot of nursery stock received and think I got a great bargain.
JOHN A. FERNHOLTZ, Jefferson, Wis.

CANNOT BE BEAT

I am well pleased with the trees and shrubs I ordered. Your plum trees, 10 for \$2.80, are just as good as the ones I got from a local agent, 5 for \$4.00. Your cherry trees cannot be beat, they're strong and healthy.

PATRICK GILDAY, Morrisdale, Pa.



Bechtel's Crab

Rich Land Nurseries

Plane Tree—Sycamore—Buttonwood—A. Valuable for avenues. 8 ft. 50c.

Poplar—Carolina—B. The best for quick effect. Large leaves, spreading. 8 ft. 25c.

Thorns—Double White and Double Pink—C. Widely used now on small lawns. Dense, low growers, with handsome flowers. 4 ft. 50c.

Willow—Babylonian—Weeping—A. Well-known, handsome tree. 6 ft. 30c.

Willow—Golden—B. Golden bark in winter. 6 ft. 30c.

Willow—Laurel Leaved—B. Widely used on seashore. Fine tree; large shiny leaves. 6 ft. 30c.

GOOD QUALITY ALWAYS

The trees came all O. K. and were in good condition, also of very good quality.

A. RUSSELL PAUL,
Belvidere, N. J.

NEVER SAW FINER PLANTS

The goods you sent me came to hand some weeks ago. I want to say that I never saw any finer plants in my life than the ones you sent me. I was delighted and so was the man who set them out for me. A lady who saw them asked me to-day to give her your address. I sent her your catalog. *You will doubtless hear from her.*

H. W. WATJEN, Warren, R. I.



Norway Maples
and Privet Hedge

THANKS FOR PROMPT SHIPMENT

The fruit trees arrived in good condition and are planted. *I am highly pleased with them.* They seem to be of excellent stock, of good shape and nice roots. I beg to thank you for promptness and shall recommend your nurseries to my friends.

GEO. W. STRAW,
31 N. 15th St., Harrisburg, Pa.

KNOWS WHERE TO ORDER IN FUTURE

Received the Crimson Rambler roses in good order, and they are lovely, well-rooted bushes. Do not look much like the spindlings that I bought last year from another firm, hoping to get nice roses. I purchased twenty-five rose bushes a year ago from a firm, noted as great rose-growers, and they were the poorest specimens of roses I ever tried to set out. If they were such bushes as you sent me, they would be growing roses this year. *Will know where to get nursery stock in the future.*

I. E. BURDICK, Bridgewater, N. Y.

OUR ROSES CREATE ENTHUSIASM

I wouldn't take two dollars for the Mrs. Laing Rose I bought from you a year ago. For a young plant it is wonderful. It bloomed all last summer and is full of buds this year. It is the queen of my garden. My Jack roses are also grand.

Mrs. F. O. BAILEY, Merrimacport, Mass.

WANTS MORE RIGHT AWAY

The Spruce trees you sent me were worth waiting for. I want more trees right away, if you have any like those you sent. Enclosed find my check for \$15.00 for which send me 50 more trees.

PHILIP B. GOETZ,
Ravenna, North Evans, N. Y.

THEY KEEP ORDERING

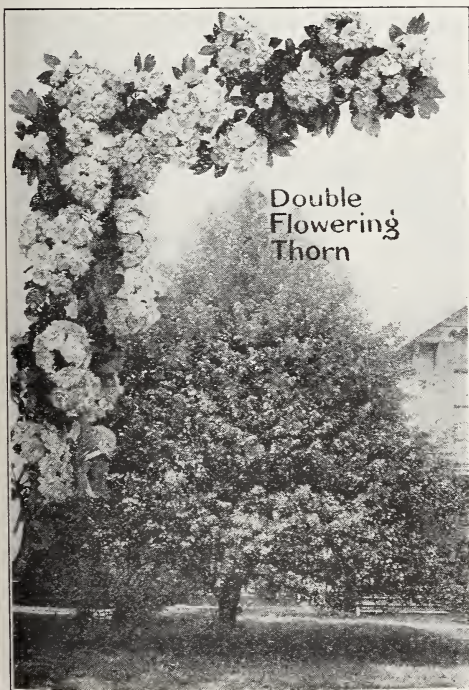
Received order of trees O. K. and was well pleased with them. Please send this order as soon as possible, and I will send another order in the Fall.

ARTHUR ELLAL,
P. O. Box 41, Greenville, Conn.

"ALIVE AND DOING NICELY"

Your shipment was received promptly and in good shape. Strange as it may seem, each and every tree is alive and doing nicely.

Mrs. FRANK P. DAY, Closter, N. J.



Double
Flowering
Thorn

EVERGREENS

THESE beautiful trees are widely used for backgrounds, screens, windbreaks, and borders. They are handsome in winter, offer marked contrasts, and grow in almost any soil or climate. No landscape is complete without them. Rich Land Evergreens offer every variety in demand. Our prices can't be matched. Size quoted is the one usually transplanted. Prices for larger sizes on request. See page 19 for Symbols "A," "B," "C," and "D."

Arbor Vitae—American—B. Commonly called White Cedar. Conical form, rapid grower, fine for screens. 3 ft. 30c.

Arbor Vitae—Siberian—C. Grows low and dense, bluish green foliage. Very hardy and ornamental. 18 in. 30c.

CAREFUL PACKING AND SHIPPING

I cannot find words for praise in describing the fine lot of trees you sent me and the careful manner in which you packed and shipped them. *All are living and growing fine.*

W. H. FREEMAN,
527 9th St., N. W., Washington, D. C.

MAKING ROOM FOR MORE

The trees I received from you in the early Spring are doing fine. I am going to clear more ground, so I will want more trees, and I will certainly favor your firm with the order.

Mrs. E. T. BAIRD,
Barataria, La.

SQUARE DEALINGS OUR POLICY

Allow me to thank you for the good care you have taken of my order. You certainly have given me a "square deal." The plants arrived in fine shape.

A. HENTSCHEL, Bloomfield, N. J.

DON'T KNOW HOW WE DO IT

Trees arrived in first-class shape, and I don't know how you can send such fine stock for the money. I am so well pleased that I am going to set out 50 or 75 more apple trees this Fall, and I want your catalog.

GEO. J. DUNTON, Manchester, N. H.

Hemlock—A. Popular native tree, drooping branches. Handsome on lawns. 3 ft. 80c.

Spruce—Blue or Colorado Blue—B. One of the hardiest and most beautiful evergreens. Rich blue foliage; cone shaped. 18 in. \$1.50.

Spruce—Norway (Christmas Tree)—A. Very popular; rapid pyramidal grower; drooping branches; fine in masses or singly. 3 ft. 30c.

WILL BUY OF US HEREAFTER

I received my stock all right and in good shape. Am obliged for prompt delivery, and when in need of any more will send to Rochester, N. Y., for it.

W. S. SLEIGHT, Sheridan, Mich.

PACKING PLEASES PEOPLE

The nursery stock arrived and to my surprise they were all alive and in good condition, due I imagine to the careful manner in which they were packed.

Mrs. W. B. ODEN, Braleton, Va.

COULDN'T BELIEVE IT POSSIBLE

Trees came in fine shape and were as good as anybody could wish for. Some did not believe the price I paid for them until I showed them your catalog.

GEO. W. HEATH, Farmingdale, N. J.

THRIVE IN ALL SOILS

Your plants take to this soil as if they had always lived here. One rose bush grew 8 feet in one year; my, but your plants are just grand.

Mrs. CARRIE SMITH,
36½ Donelson Court, Salt Lake City, Utah.

BEST PLACE FOR SHRUBS

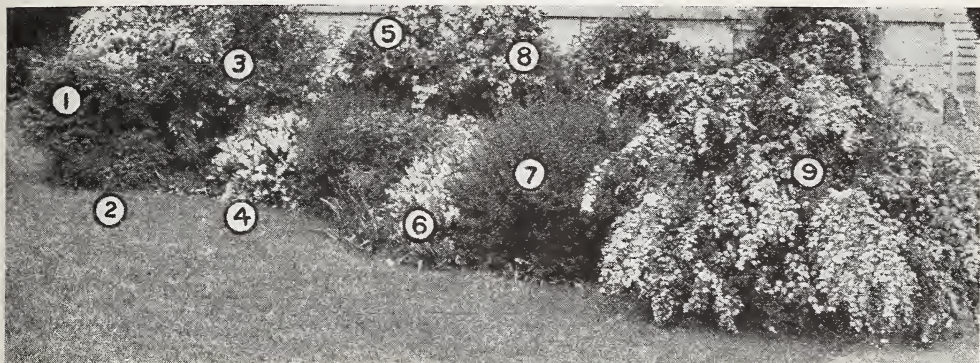
The shrubs arrived all right and would say that they are the nicest lot of goods I ever saw. I certainly will recommend your house to every one as the best place to buy shrubs.

CLIFTON F. BABBITT,
80 School St., Middleboro, Mass.

HOW TO MAKE A BIRD'S PARADISE

An Outlay for These Shrubs Would Be Saved in Protection from Insects

If a person wishes to make a bird's paradise, it would be well for all bird lovers to preserve these names: Barberries, Common and Japan; Cornus, Elder, High Bush Cranberry, Privet, Snowberry.



EXAMPLE OF FOUNDATION PLANTING

- 1 Snowberry
- 2 Spirea
- 3 Weigela

- 4 Deutzia—Gracilis
- 5 Snowball—Japan
- 6 Deutzia—Lemoinei

- 7 Barberry—Thunbergii
- 8 Syringa—Mock Orange
- 9 Spirea—Van Houttei

Flowering Hardy Shrubs

THERE is nothing that will add so much to the home grounds as these handsome shrubs. They combine a wide range of foliage and bloom, in habit and season, require small space and little care, will last forever, and are equally adapted for large or small grounds.

Rich Land Shrubs are all strong, well-rooted transplanted stock, include all varieties of greatest merit, and our prices are certainly very low. They average 2 to 3 feet in height, except where noted. "A" denotes height at maturity of 9 to 12 feet. "B" denotes height at maturity of 1 to 8 feet.

Altheas—Rose of Sharon—A. Beautiful double flowers of red, purple and white, in August and September; showy, strong, erect. Each 20c.

Barberry—Common or European—B. Yellow flowers with red berries later, June. Each 20c.

Barberry—Japan or Thunbergii—B. Very dwarf; foliage always pretty and bright crimson in Autumn; popular for low hedges. Each 20c. See Hedge Plants.

Cornus—Crimson Branched and Yellow Branched—B. Very attractive bark; two colors make fine contrasts all seasons; white flowers in early May. Each 20c.

Currant—B. Gay, fragrant yellow flowers in May; glossy foliage. Each 20c.

Deutzia—Double Flowered—B. Flowers very double, white tinged with pink. No better flowering shrub. Each 20c.

Deutzia—Gracilis—B. Very dwarf and pretty, abundant white flowers in June, sweetly scented. Each 20c.

Deutzia—Pride of Rochester—B. Large, double white flowers tinged with rose; vigorous grower and profuse bloomer. May. Each 20c.

Deutzia—Lemoinei—B. A new dwarf. White flowers, upright growth, free flowering, very desirable. Each 25c.

Elder—Golden Leaved—A. Very showy, yellow foliage, blossoms in July. Each 25c.

"LEAFING NOW"

The trees and bushes we received from you are leafing now and we are well pleased with the stock.

MRS. E. F. DUNN, Clyde, Ill.



Rich Land Nurseries



**Dwarf Deutzia
Lemoneii**

Hydrangea—Paniculata—A. Popular for its long white flowers, changing to pink. Blooms for weeks from August 1st. Very hardy. Each 25c. We also have them trained as small trees. Each 50c.

Japan Quince—Fire Bush—Japonica—B. Dazzling scarlet blossoms early in spring, and often at intervals through summer. Each 25c.

Lilacs—Well known popular shrubs without which no garden is complete. Nowadays you can get them with single and double flowers. Single Purple each 25c. Single White each 25c. With double flowers either color, each 40c.

Bargain

No. 13 Flowering Shrub Collection

6 superb shrubs, regular planting size, for only 90c

- | | |
|-------------|------------------------|
| 1 Deutzia | 1 Spirea Van Houttei |
| 1 Forsythia | 1 Single Jap. Snowball |
| 1 Syringa | 1 Snowball Hydrangea |

90c Special Bargain Price 90c

Forsythia (Golden Bell)—B. Yellow drooping flowers before the leaves. Very ornamental. Each 20c.

High Bush Cranberry—A. Popular for its pretty fruit (like cranberries) in late autumn. Each 25c.

Hydrangea—Arborescens—B. Also called Snowball Hydrangea, Hills of Snow, etc. New variety, hardy shrub, loaded with white flowers all summer. Each 30c.



**Double White
Lilacs**

Prunus—Pissardi—Purple Leaved Plum. Early spring, flowers white; intense purple foliage. Each 25c.

Prunus—Triloba—Double Flowering—B. Delicate pink double flowers (like little roses) in May. Very hardy. Each 25c.

Purple Fringe—Smoke Tree—A. Much admired for its peculiar fringe of hair-like flowers, covering whole surface in mid-summer. Each 25c.

Spirea—Van Houttei (Bridal Wreath)—B. One of the finest hardy shrubs in cultivation. Mass of large, white flowers in early June. Each 20c.



Sweet Syringa

See prices for Hedge Plants under "Hedges"



Snowball—Common—A. Old fashioned shrub with clusters of white sterile flowers in May-June. Each 20c.

Snowball—Japanese—B. Handsome foliage, whiter and more delicate than Common. Highly recommended. Double flowering, each 25c; single flowering, each 20c.

✦ **Snowberry—B.** White "waxy" berries that hang all winter. Pink flowers in summer; grows in shade. Each 20c.

Syringa—Mock Orange—A. White scented flowers in June resembling orange blossoms. Each 20c.

Weigela—B. Beautiful trumpet-shaped flowers in June and July of these colors: Eva Rathke, brilliant crimson; Rosea, pink; Variegated Leaved, yellowish leaves and very dwarf. Each 25c.

PRICES TEMPTED HIM

I have been buying trees and shrubs for many years, but this year I was tempted by your prices to try you. I think it only due you to say I never before received a nicer lot of trees and shrubs, and they were so well packed that they arrived in splendid condition.

HANCE TOMPKINS, Germantown, Pa.

TREES AT LIVING PRICES

Trees came in fine shape, and I am more than pleased with them. I can heartily recommend your firm to any one wishing fine and up-to-date nursery stock at living prices. I will surely patronize you when in need of more goods.

S. O. FELSTED, Green Spring, O.

WELL SATISFIED

I received the trees all right and am well satisfied with them, for they are certainly a fine bunch of trees.

HARRY SAMSON, Buchanan, Mich.

Bargain No. 14 Flowering Shrub Collection

9 shrubs, illustrated at top of page 23, usual size planted, good quality, for only

\$1.35

- | | |
|--------------------------|-----------------------|
| 1 Spirea—Anthony Waterer | 1 Deutzia—Lemoinei |
| 1 Weigela—Variegated | 1 Barberry—Thunbergii |
| 1 Deutzia (Gracilis) | 1 Syringa—Mock Orange |
| 1 Snowberry | 1 Snowball—Japan |
| 1 Spirea—Van Houttei | |

\$1.35

Special Bargain Price

\$1.35

Bargain No. 15 Flowering Shrub Collection

12 beautiful shrubs, all the best grade, right size and quality, for \$2.00

- | | |
|-------------------------|----------------------|
| 1 Lilac, Dbl. Flowering | 1 Hydrangea |
| 1 Barberry—Japan | 1 Japan Quince |
| 1 Cornus Red Twig | 1 Snowball |
| 1 Cornus Yellow Twig | 1 Snowberry |
| 1 Deutzia | 1 Syringa |
| 1 Forsythia | 1 Spirea—Van Houttei |

\$2.00

Special Bargain Price

\$2.00

NEVER SAW BETTER TREES

Received trees and planted them at once. Wish to say that they are the best lot of trees I ever saw shipped from any nursery, and I have seen a good many.

W. J. ROWE, R.F.D. 59, West Middlesex, Pa.

Climbing and Trailing Shrubs

C LIMBERS add grace and beauty to any home. Every veranda and porch should have them. Also widely used for screening arbors, walls and buildings. Rich Land Climbers cannot be excelled—in quality or price.

Ampelopsis—Veitchii (Boston Ivy). Forms a dense sheet of green and clings to wall without support. Rapid grower. Each 25c.

Clematis—Henryii. Large star-shaped white flowers; free bloomer. Each 50c.

Clematis—Jackmanni. Same as above, but flowers are deep purple. One of the best. Each 50c.

Clematis—Paniculata Japanese. Small pure white fragrant flowers in wonderful profusion in autumn. Most satisfactory; grows 25 feet in a season. Each 20c.

Honeysuckle—Hall's Japan. The finest of all Honeysuckles; very fragrant; straw colored flowers. July to December. Each 25c.

Virginia Creeper. The old well known wood-bine. American Ivy. Each 20c.

Wistaria—Chinese Purple. Immense clusters of pale blue flowers. Grows 25 feet annually. Each 40c.

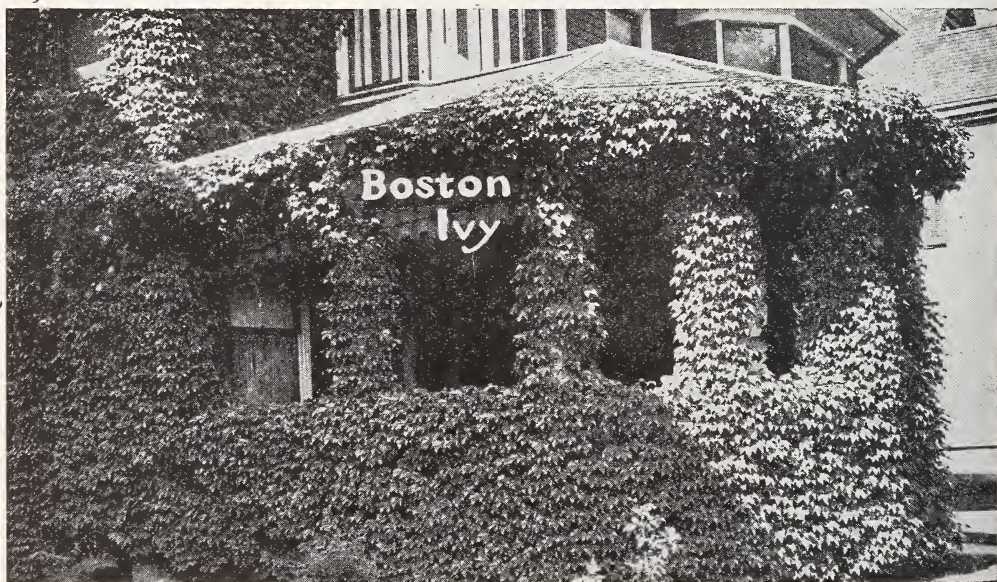
WANTS TO ORDER MORE

I bought 200 trees from you last Spring, and every one of them is very strong and healthy. I want your catalog next Spring, so I can order more.

A. DEHOSSE, Coal Bluff, Washington Co., Pa.



This beautiful entrance porch is made even more interesting by judicious planting of California Privet and Clematis. You can do the same with entrance to your home.





Ornamental Hedges

ONE of the Finest Beautifiers. Hedges are now widely planted for fences. This is particularly true of California Privet which is undoubtedly the most popular and the most extensively planted for that purpose.

To make a dense hedge of **California Privet** the plants should be set in double rows, nine inches apart, alternating the plants in the rows. A good hedge can also be made by planting a single row nine inches apart, or even twelve inches. See pages 21 and 26 for illustrations of California Privet Hedge. 100 for \$3.00.

The best low growing hedge is the **Thunberg's Barberry**, which should be planted in single rows twelve inches apart. 100 for \$10.

Not less than 25 of each sold at rate per 100.

QUALITY SPEAKS FOR ITSELF

Several people have looked at my trees and say they are the *finest they have ever seen from a nursery*. We are already making plans for about \$350 or \$400 worth of nursery stock next year, which you will get.

C. F. DAUGHERTY, Champaign, Ill.

BEST HEDGE IN OMAHA

I have seen many hedges, but the hedge received from you last March is the best I ever saw, and I have seen many good ones. In the big City of Omaha the hedge we got from you **BEATS THEM ALL.**

T.M. ROZGALL Co., S. Omaha, Neb.



Hardy Roses

NO other flower is so universally loved. No other plants will yield so much real pleasure. That's why Roses are one of the Rich Land's Specialties. We grow them by acres, know all about them, and offer them to you at lowest possible prices. *All Rich Land Roses are two-year-old, field grown plants—the kind that will bloom this summer.*



Do not confuse our plants with the small weakly things sold by some at very cheap prices, but which cannot bloom until they have reached the blooming age.

Climbing Roses

You can conceal unsightly buildings, fences, etc., with these dainty climbers. Very hardy and profuse flowers. Each 25c; 10 for \$2.00.

Crimson Rambler—The finest of all climbing roses. Brilliant crimson, double flowers in masses; always admired.

Dorothy Perkins—A truly wonderful rose. Double pink flowers. The best pink Rambler.

Hiawatha—Sheets of dazzling crimson single flowers. Very popular everywhere.

White Rambler—Beautiful snow white.

Baby Rambler Roses

Just the thing for beds and borders and for edging walks. They are bound to take the place of geraniums and other plants which have to be removed each year. You can have them in Crimson and White. Price, each 25c; 10 for \$2.00.

SURE TO DO WELL

Shrubbery and trees received in good order and fine condition. *None were bruised or injured and the roots were fine.* Am sure all will do well.

T. M. RICKARDS, Balsam, N. C.

SPLENDID CONDITION

My order for trees, shrubs and plants arrived in splendid condition. *Everything was of wonderful size and had such splendid roots.* I am very much pleased.

Mrs. S. ARONSTEIN, Denville, N. J.

Doesn't This Sound Reasonable?

We grow our own stock.

We have no agents.

We therefore save you the agent's commission.

You don't have to pay a share of bad debts.

You get just what you order and when wanted.

You can't buy GOOD nursery stock cheaper.

Send Us Your Order Now



Rich Land Nurseries



ROSE BUSHES

We have selected the following from the almost endless list of varieties as likely to give the greatest satisfaction. They are large two-year-old plants and will blossom this summer. Each 25c; 10 for \$2.00.

Red and Crimson Roses

Alfred Colomb—Superb double red; large.

General Jacqueminot—The ever popular "Jack" Rose. Brilliant crimson; fine.

Marshall P. Wilder—Beautiful bright red; constant bloomer; very fragrant.

Prince Camille—The nearest approach to a Black Rose; large, velvety, full.

Ulrich Brunner—Beautiful cherry red; large.

MARVELLOUS GROWTH

I sent you an order last year and was very much pleased; by Fall all had grown to perfection, and we are quite proud of our collection. Friends and neighbors all admired and marvelled at the growth made for the first season.

MRS. GEO. B. BARTLETT, Antioch, Ill.

READ THIS CUSTOMER'S ADVICE

I wish to acknowledge receipt of trees, shrubs, etc., which arrived in excellent condition, and since being planted have continued to develop, having apparently received no set-back by being transferred from Rochester here. The shrubs, etc., I procured from your last year have more than doubled their size, and although we have had an extremely severe winter none of them have suffered from it. I would take pleasure in recommending to any inquirer your stock, both in quality and size and productiveness.

EVELYN H. EDWARDS,

387 Park St., Upper Montclair, N. J.

Pink Roses

Clio—Delicate flesh pink, in clusters.

Mme. Gabriel Luizet—Pretty shade of pink.

Mrs. John Laing—Without doubt the most satisfactory Pink Rose—blossoms all summer.

Mrs. R. G. Sharman Crawford—A charming pink, deeper in color than the preceding.

Paul Neyron—Enormous flower—similar in color to American Beauty; but far superior to it for growing out of doors. Free bloomer.

White Roses

Frau Karl Druschki—The finest of all hardy White Roses—perpetual bloomer.

Wonderful Perpetual Roses

Pink Cochet and White Cochet bloom from early spring to frost. 25c; 10 for \$2.00.

PHLOX

Flower in July and August. All are vigorous and of easy culture. Assorted colors. Each 12c; 10 for \$1.00.

BETTER THAN EXPECTED

The shipment of nursery stock has been duly received and pleases me very much. They were the most carefully shipped of all the stock that I have ever received and came in good condition, and the stock itself was all that could be expected or even better.

WM. DONALD, Ridgefield Park, N. J.

WANTS TO HELP US SELL OTHERS

Received the trees all right. They were in fine condition. They were the best trees and shrubs that I ever received. Sorry I did not know of your nurseries before I got my other trees. I will purchase of you if I want any more and will tell my friends about you.

A. C. EGE, Johnstown, Pa.

NEVER SAW BETTER ROOTS

Both orders of nursery stock received in fine condition. Never saw finer roots. *Everyone well pleased.* This stock will certainly be a good advertisement for your firm in this place.

N. G. WILLCOX, Hanover, N. H.

WITHSTAND ALL WEATHERS

The large shrub collection I got from you is all alive after a very hard winter, which doesn't surprise me, for they had the finest roots I ever saw when I planted them.

WALLACE BASHART,
6 Low St., Newburyport, Mass.

SIMPLY GRAND

The nursery stock you sent me was in such grand shape that you shall certainly hear from me again.

MRS. G. I. WHEELER, R. F. D. No. 2,
Nashua, N. H.

Rich Land Nurseries

ANOTHER PERMANENT CUSTOMER

Goods arrived to-day in good condition. Am very much pleased with them.
CARL A. HEMPEL,
237 Elm St., North Attleboro, Mass.

SURPRISED AT BARGAINS

The stock ordered of you arrived in splendid condition. I am very much pleased with it, especially as most of it was of the bargain variety. I have always received very nice specimens from you, and greatly appreciate your business methods.
CHAS. E. LONG,
68 Niagara St., Buffalo, N. Y.

Bargain No. 16 Rose Bushes

12 hardy Roses, all to flower this year

2 Crimson Rambler 2 Mrs. John Lang
2 Frau Karl Druschki 2 Paul Neyron
2 Ulrich Brunner 2 General Jacqueminot

\$1.80 Special Bargain Price \$1.80



PEONIES

Require no protection in severest climate. Bloom early in June. Bed of mixed colors produces wonderful effect. Each 20c; 10 for \$1.50.

Our collection embraces the choicest sorts in the most striking colors—white, pink, crimson, etc., in the various shades.

PEONIES DO WELL

Last year I had about 30 peonies from you and they all lived. Send me the enclosed order if not too late to plant.
MRS. MASON H. HOHNWOOD,
Orchard Park, N. Y.

QUALITY AND PRICE RIGHT

I received the currants and other bushes yesterday and they were in fine condition. I am very much pleased with them.
P. OSTERHOUT, Mansfield, Conn.

MORE THAN PLEASED

I received my order to-day. I am more than pleased with your stock and I thank you very much.
PETER HARTMANN, Hartford, Conn.

ONE ORDER BRINGS ANOTHER

I am more than pleased to say "thank you" for an ideal full shipment. The little trees of the Spring shipment are looking very nice.

KATHERINE S. JACKMAN, Robindale, N. Y.

THE FINEST EVER PLANTED

The trees and shrubs received in fine condition, and are the finest I ever planted and look as if all were going to do well.
JOHN CONERS, Hopkins, Mich.

WILL INTEREST HIS NEIGHBORS

I received my order of trees on the 23d of April and I am well pleased with all you sent. They arrived in good condition. Will try to give you another order next spring and will try to get my neighbors to send in for some also.
WM. RATHSACK, Sr., Manitowoc, Wis.

EVERY ORDER BRINGS ANOTHER

Received trees and vines O. K. and they are the best. Mr. Atwood will send you a nice order.
JOHN HARRIS, Albion, Ind.

OUR STOCK THE BEST

The trees, etc., arrived in good condition. The fruit trees sent the other two boys were much larger and better than some I put out last Fall, which I purchased from another nursery. The boys were both well pleased with them. The Norway Maples sent me were also fully up to all expectations.
E. V. HAGANS,
Mt. Vernon, Ohio.

OUR CUSTOMERS OUR FRIENDS

I was well pleased with the stock you sent me last Spring. I have given two of your catalogs to friends of mine, and they say they will order stock from you.
CONRAD SCHUELER, Bernardsville, N. J.

Our Guarantee { In growing and furnishing all nursery stock we use the greatest care to have it true to name, and will replace any that may prove untrue. But no sale by us carries a warranty of quality, express or implied, and for any error we shall not be liable for more than the purchase price. Every purchase made from us is made on these terms.

In growing and furnishing all nursery stock we use the greatest care to have it true to name, and will replace any that may prove untrue. But no sale by us carries a warranty of quality, express or implied, and for any error we shall not be liable for more than the purchase price. Every purchase made from us is made on these terms.

ROCHESTER, N. Y.

E

In doing business on a cash basis we are able to sell our goods at such low prices

Remember this—On all orders of \$5 or more, we pay the freight to any point east of Miss. River, except Canada

Name _____ P. O. Money Order - \$ _____

Street and No. _____ Express Money Order \$ _____

Post Office _____ Cash (Must be sent by Registered Letter) \$ _____

County _____ State _____ Draft _____ \$ _____

Give Name of Express Office and Company, if desired by Express, or Freight Station if desired by Freight

Express Office _____ County _____ State _____

Freight Station _____ County _____ State _____

[illegible]



Group 1



Group 2



Group 3

Collections for Foundation Planting and Planting in Front of Porches

It is the aim nowadays to hide the bareness of dwelling foundations and to make the space in front of porches attractive by the judicious use of handsome shrubs, as the illustrations herewith so clearly reveal. Any of these desirable effects may be secured at a very small cost by availing yourself of one of the following offers. They are bound to afford you an abundance of satisfaction.

Special Offer No. 1:

12 Shrubs as follows for \$2.00

- 3 Spirea—Van Houttei
- 3 Deutzia—Lemoinei
- 3 Hydrangea—Paniculata
- 3 Barberry—Thunbergii

Special Offer No. 2:

12 Shrubs as follows for \$2.00

- 6 Spirea—Van Houttei
- 6 Deutzia—Lemoinei

Special Offer No. 3:

6 Shrubs as follows for \$1.00

- 3 Spirea—Van Houttei
- 3 Barberry—Thunbergii

We would particularly call your attention to the fact that in plantings of this character, in order to secure the most harmonious showings, it is not desirable to use too many varieties, as it tends to destroy the effect sought.



Handsome Planting for Front of House for \$5.25 Delivered

Actual photo four years after planting. Numbers on photo refer to following list of names and the quantity of shrubs used: (1) Three Deutzia-Lemoinei; (2) Two Snowberry; (3) Three Deutzia—Pride of Rochester; (4) Three Spiraea; (5) Two Forsythia; (6) Three Syringa; (7) Five Spiraea-Van Houttei;

(8) Three Weigela; (9) Two Hydrangea; (10) Five Barberry-Japan. Arrangement can be easily changed to suit any lot. We will send all these shrubs, 31 in all, delivered free to any point east of Mississippi River, except Canada, **\$5.25** for



Ideal Planting for Side of Lot for \$5.00 Delivered

Actual view three years after planting. Numbers on photo refer to following list of names and quantity of shrubs and trees used: (1) Three Snowberry; (2) Five Forsythia; (3) Three Japan Barberry; (4) Six Syringa; (5) Four Deutzia—Pride of Rochester;

(6) Three Single Japan Snowball; (7) Five Spiraea-Van Houttei. Arrangement can be changed as desired. We will send all of the above, 29 in all, delivered free to any point east of Mississippi River, except Canada, **\$5.00** for